

SHARE THE POWER

A Liberty HealthShare® Ambassador Program

STEPS OF A SALE

Pre-Sale

Once someone applies to be an Ambassador and is accepted*, tools and resources will be made available to them. Ambassadors should familiarize themselves with the content Liberty HealthShare provides as well as Liberty HealthShare's Ambassador Compliance Guide.

Ambassadors will receive a code that is unique to them and will be used to track the sales of that Ambassador.

*The ambassador program is not open to residents of Maryland, Massachusetts, Montana, New Mexico, or Pennsylvania due to state regulations. Licensed insurance agents are not eligible to participate as an Ambassador.

Sale

It is up to the individual Ambassador to determine the method they use to achieve a sale. This should serve as a general guide.



Share

Liberty HealthShare provides pre-made materials and templates for the Ambassador's use in the **Marketing Kit**, in accordance with the **Compliance Guide**.

Advocate

Some Ambassadors will have great success sharing through word of mouth, posting on social media, or advocating through channels such as podcasts or blogs. Ambassadors should feel free to utilize and share the materials Liberty HealthShare provides in the Marketing Kit on the **Share the Power website**.



Educate

Liberty HealthShare is made up of like-minded individuals who adhere to a set of convictions. More than anything, we want people to make the right choice for their healthcare needs. An Ambassador should educate potential members as to what Liberty HealthShare is (a ministry) and what it is not (insurance) before they fill out an application.

At this point the Ambassador should share the **Sharing Guidelines** and walk through the **Preliminary Screening Information**.

Empower

When someone discovers the freedom of healthsharing, the power of choosing their own healthcare, or makes the right healthcare decision for them and their family, that can be a powerful moment. As an Ambassador, you get to assist people in making the right decision for them.

Interested parties should be directed to fill out the Liberty HealthShare **Enrollment Application** (via pdf or a **link to the online application**). Be sure that they use your unique identifier.



Post-Sale

After an interested party has been directed to the Liberty HealthShare Enrollment Application, our Enrollment Team will take it from there! If their application is approved, they will be flagged as your Ambassador referral. As long as they remain a member and you remain an active Ambassador, you will receive monthly commissions.

